

RITESH OZARIO

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PROFESSIONAL SUMMARY

Creative Director with 20+ years leading 3D/2D animation, VFX, AR/VR/XR production for Fortune 500 brands. Expert in building high-performing creative teams, establishing design standards, and delivering transformative visual solutions. Proven track record: 45% campaign performance increase, 40% creative output growth YoY, \$2M+ annual revenue delivery. Technical mastery in Maya, 3Ds Max, Houdini, Nuke, After Effects combined with strategic leadership driving measurable business impact across MENA, GCC, and Asian markets.

CORE COMPETENCIES

Creative Direction & Strategy • Team Leadership & Mentorship • 3D/2D Animation & Motion Graphics • VFX & Compositing • AR/VR/XR Development • Brand Strategy • Design Systems & Standards • Project Management • Production Pipeline • Stakeholder Management • Cross-functional Collaboration • Budget Management • Client Relations

TECHNICAL SKILLS

3D: Maya, 3ds Max, Cinema 4D, Houdini, ZBrush, Unreal Engine • Compositing/VFX: Nuke, After Effects, Digital Fusion • Rendering: Arnold, Renderman, V-Ray, Octane, Mantra • AR/VR: Spark AR, Zapworks, Artevive • Video: Premiere Pro • Design: Substance Painter, Mari, Keyshot • Scripting: Python, MEL

PROFESSIONAL EXPERIENCE

HEAD OF DESIGN AND OPERATIONS | PRECISE GROUP, Dubai, UAE | Jul 2024 – Present

- Lead creative strategy for premium 3D crystal laser engraving, custom awards, and luxury corporate solutions, managing 8+ designers and collaborating with 40+ person production team
- Reduced design-to-delivery timelines by 25% through optimized workflows and production integration processes
- Expanded premium client portfolio across GCC region, positioning PRECISE 3DHub as regional leader in additive manufacturing design services

SENIOR DIGITAL ART DIRECTOR | DENTSU AEGIS NETWORK, Kuwait | Mar 2018 – Sep 2024

- Directed creative vision for multi-million dollar campaigns across MENA region for Ferrero, Ooredoo, Agility Logistics, and major banks
- Delivered \$2M+ annually in billable work with 100% on-time delivery, zero budget overruns, and zero client escalations
- Achieved 45% improvement in video view-through rates for Ferrero global campaign with multi-million impressions across MENA & Levant
- Increased creative output by 40% YoY while maintaining premium quality standards; pioneered AR/VR content pipeline establishing agency as regional innovation leader

SENIOR DIGITAL ART DIRECTOR | IMPACT & ECHO BBDO, Kuwait | Feb 2008 – Jun 2016

- Conceptualized and executed creative strategies for Ooredoo, Gulf Bank, Honda, Chevrolet, and Costa Coffee across Middle East markets
- Produced engaging 2D/3D content, motion graphics, VFX, and multi-user AR/VR experiences demonstrating enterprise solutions
- Managed multiple high-priority projects simultaneously while maintaining quality standards, budget compliance, and aggressive deadlines

TECHNICAL COORDINATOR | PRECISE TRADING LLC, Dubai, UAE | Nov 2002 – Dec 2007

- Directed R&D in laser design and 3D crystal production; led creative team converting complex specifications into practical design solutions; established design-to-production workflows ensuring quality standards and seamless collaboration

CREATIVE DIRECTOR | PENTAMEDIA GRAPHICS, Bangalore, India | Dec 1999 – Sep 2001

- Promoted from 3D Animator to Creative Director; directed teams delivering high-quality 3D assets and animation for ISRO, BHEL, BEL, RBI, IBM; led visualization, training, and interactive multimedia projects including ISRO launch pad visualizations and defense radar training programs

EDUCATION & PROFESSIONAL DEVELOPMENT

Diploma in Visual Effects Technical Direction, 3D Sense Media School, Singapore

Diploma in 3D Animation, Pentasoft Technologies, Bangalore, India

Bachelor of Commerce, St. Aloysius College, Mangalore, India

Advanced Leadership & Team Management | Design Innovation Strategy | AR/VR Production Methodologies

KEY ACHIEVEMENTS & RECOGNITION

- 20+ years progressive advancement from 3D Animator to Creative Director across UAE, Kuwait, Singapore, and India
- Pioneered regional AR/VR/XR production capabilities, establishing thought leadership in immersive technology solutions
- Built high-performing creative teams across multiple organizations, consistently developing future leaders and advancing capabilities
- Maintained exceptional client relationships across Banking, Telecom, Automotive, FMCG, Real Estate, and Government sectors